



UP & DOWN NEWSLETTER

DIESELBIKES

Volume 2, Issue 3

March 2008

THE BUZZ

Dieselbikes is proud to announce our 2008 Lynn Woods Trail Maintenance Series. The dates are set and all of our proposed projects have been approved.

We are going to start the season off with a huge project involving cutting a new section of trail leading down the back side of Bow Ridge near the power lines to the newly approved El Sweeny Trail.

As always we at Dieselbikes can only complete these trail workdays with help from the local bike community.

Individuals such as you help us get the job done and we look forward meeting new people as well as our dedicated trail team.

Get out your picks, sharpen your cutters and get ready for some new surprises this year in Lynn Woods.

You can read more detail information about these trail day in this newsletter under the "Trail Thread" section (page: 5) or [visit our website](#).

2008 LYNN WOODS TRAIL MAINTANCE SERIES
PRESENTED BY **DIESELBIKES**

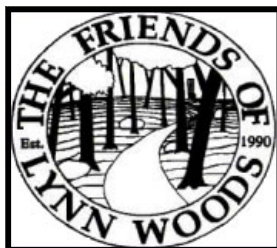
WORK DAY SCHEDULE

- * SATURDAY APRIL 26
NEW BOW RIDGE TRAIL
- * SATURDAY MAY 31
RIDGE RUN TRAIL REPAIR
- * SUNDAY SEPTEMBER 14
OVERLOOK TRAIL RE-ROUTE
- * SUNDAY OCTOBER 12
BALLFIELD TRAIL REPAIR

VISIT WWW.DIESELBIKES.COM
FOR MORE TRAIL INFORMATION

COME HELP MAINTAIN SOME OF THE BEST TRAILS ON THE NORTH SHORE!

VOLUNTEER AND BE PART OF THE CREW!



www.flw.org

Please Support These Local Organizations



www.nemba.org

Web Links

[Dieselbikes Homepage](#)

[Bare Bones News Page](#)

[Local Trail Directory](#)

[Group Rides Page](#)

[Events Calendar](#)



2008 EVENTS LIST



We are gearing up for another great year of mountain bike events. Dieselbikes has received approval for both of our Lynn Woods events and our premiere “Bash at Attitash”. This is going to be a busy season and we are in full planning stages to make these events fun for all riders and their families.

**D-Day “The Second Drop” (Lynn Woods, MA)
Saturday June 14, 2008 – 9:30am-5:00pm**

APPROVED

D-Day “The Second Drop” will be a continuation of our past 2007 D-Day Event. This event will provide the mountain bike community a one-day experience to DEMO ride a ton of mountain bikes from various manufactures in Lynn Woods. This event is for all riding levels and many different bikes will be available for YOU to test ride on singletrack. More information will be posted in the coming weeks on our website and through press releases. This will be a large social event for the community, so mark your calendar bring your bike, friends and family members. Everyone is welcomed!

**“Bash at Attitash” Mountain Bike Festival (Bartlett, NH)
Saturday Aug 16, 2008 & Sunday Aug 17, 2008**

APPROVED

This is great news! Attitash Management has approved our premiere event titled “Bash at Attitash”. This is a weekend event spanning over two full days of mountain bike fun. “Bash at Attitash” will be similar event to D-Day, however will be geared more towards the downhill/freeride junkie. This will be another large social event for the community, so mark your calendar and get ready for a festival packed with fun for the whole family. We will keep you posted via the website and monthly newsletter. More information will be posted in the coming months on our website and through press releases.

**The “Spookbikecular” Halloween Festival (Lynn Woods, MA)
Saturday October 25, 2008 – 9:30am-5:00pm**

APPROVED

The “Spookbikecular” Halloween Festival is a one-day event that will have something for everyone. Group rides; costume contest and other family geared venues will provide a fun time for all who attend. We are in the beginning phases for this event, so more information will be posted in the coming months. This will be another large social event for the community, so mark your calendar and get ready for a spooky event!

Pending Event: IMBA Trail Building School — Lynn Woods

This would be a hosted trail building school presented by IMBA. We have submitted required paperwork to IMBA for this potential trail slated for September 2008 timeframe. At this point in time, this trail day school is still pending. This trail school would focus around building tips and identifying techniques to “winterizing” multi-use trails. In conjunction, review techniques on re-opening the same trails once winter has passed.



New Sponsor – **KENDA**

We are proud to announce that Kenda Tire & Tube has sponsored Diesalbikes for 2008. This is big news for our club since we are working to build relationships with the bicycle industry. This sponsorship will help Diesalbikes further expand and promote the sport of mountain biking throughout New England.

During the season, Diesalbikes will be conducting product reviews to inform you the mountain bike community with a “no-bull” product test results. You will see a number of Diesalbikes members rolling on Kenda tires this season. If you see us out on the trails and have questions about Kenda’s tires, please feel free to ask us what we think. Again, we will give you a “no-bull” answer.

We want to thank the Kenda’s North America Marketing Director for selecting our “grassroots” club to participate in their 2008 Support Program. Look for more involvement by Kenda throughout New England as they have become the primary sponsor for this year’s Kenda BikeFest; formally called Pedro’s Fest.

You can register for this event at Bikereg.com by [clicking on this link](#).



[Check out our sponsors website](#)

IMBA Membership

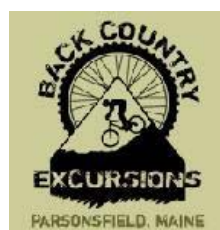
Diesalbikes is committed to protecting our trails and with the growth of our club, we are now able to become affiliated and support other mountain bike advocacy groups. We are happy to announce our club has become a supporting member of International Mountain Bike Association (IMBA). IMBA is one if not the leading trail advocacy group in the nation. Their support/voice has spanned throughout this country making mountain biking better for all riders. IMBA support has even been present on a local level with trail schools held through NEMBA at various trail locations in New England. In the future we plan on working more directly with IMBA to bring more trail schools to New England as well getting them involved in other trail plans at various locations.



INTERNATIONAL MOUNTAIN
BICYCLING ASSOCIATION

[Check their website](#)

Additional 2008 Sponsors! Support these local businesses!





Active Apparel Fire Sale – Was a success!

We are happy to announce that our apparel fire sale for the month of February was a complete success. Just about all of our 2007 season t-shirts were sold off with the exception to a few small sizes. Because of this sale, we were able to generate a few hundred bucks for upcoming trail maintenance projects.

We want to thank everyone who purchased any of Dieselbikes products through our website, in person and/or at our events. Feel proud that your money will go to support trails we help maintain and assist in our efforts to expand mountain biking locally.

Be on the lookout for our 2008 apparel line up scheduled for release in April. New products, different graphics and a host of specialty items geared towards mountain bikers and non-mountain bikers alike.

We still have a few of our 2008 winter hoodies along with plenty of local movies for sale. If you were thinking of getting a product to help support the trail networks we maintain, please visit our website's products page or [click on this link](#). We are a growing mountain bike club who wants to make your trails better for all trail riding.

Whether you trek across fire roads, jump off ledges or ride a Muni, we believe in maintaining the trails for all. Regardless of our groups dedicated efforts, we can always use the support and volunteer help from the mountain biking community. Whether you purchase our active apparel, local movies and/or donate your time/money to the cause; your help is greatly appreciated.



**Sold
Out!**



Complete Success!



**Thank You
for the
Support!**

Support Your Local Trails!

We at Dieselbikes want to stress the importance of supporting your local trail network. Many of us take for granted the trails we ride and the impact as a user group we have on those trails. Regardless you ride locally, or travel to ride other places, the fact remains mountain bike trails do not take care of themselves. Many individuals, groups of people and official organizations throughout New England handle issues, problems and repairs for our trail networks caused by YOU the single rider.

In today's society, supporting your local trail has become more important than ever. With declining State park budgets, land development contracts and an increased perception of our recreational sports destroying the woods, we as a bike community must band together to support and maintain our beloved trails.

We ask all riders in the community to step up and support your local trail network. This is a rather an easy task to accomplish in two simple ways. First, volunteer for as many local and regional trail days. Second, if you cannot volunteer, donate money to such bike organizations that help maintain our trails. It is that simple! Without your support, our bike trails will disappear forever.





TRAIL THREADS

Lynn Woods: Lynn, MA

It has been another quiet month in Lynn Woods for the month of February. The snow is back making the far north side of the woods (Legal section to ride) difficult to go out for a quick spin. As the snow falls, we have been working hard getting this year's Lynn Woods Trail Maintenance Series together. We are happy to announce that we have 4 big projects slated this season. Each project will add increase trail access for mountain bikers as well make the park more usable and fun for all users.

Below is a list of each approved trail days including information pertaining to the work that will be completed. As always, we look forward to any and all riders who can volunteer for these upcoming trail days. Without your help we will not be able to complete any trail work.

Saturday April 26 – Bow Ridge Trail work

This project encompasses cutting the final trail section to connect the top of Bow Ridge Trail to the new El Sweeny Trail cut back in 2007. This Trail will serve as part of the parameter Trail system around Lynn Woods. This project encompasses cutting the final trail section to connect the top of Bow Ridge Trail to the new El Sweeny Trail cut back in 2007. This Trail will serve as part of the parameter Trail system around Lynn Woods.

Saturday May 31 – Ridge Run Trail work

This project encompasses re-routing and rock armoring a section of Ridge Run Trail leading from trail markers E5-4 to E5-3. This trail work will make this section more appealing and offer an alternative route down from the Ballfield Trail Network.

Sunday September 14 – Overlook Trail work

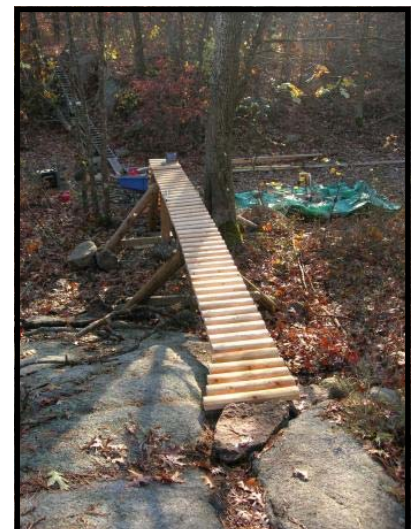
This project encompasses re-routing and rock armoring a section of trail that leads from the newly installed bridges last year at marker D4-6 up to Overlook Crag. This will greatly reduce soil erosion and create a more stable trail thread.

Sunday October 12 – Ballfield area trail work

This project encompasses re-routing and rock armoring a section of trail that splits into two different paths leading up to the beginning of the Ballfield Trail. One of these trail sections was completed last year and this year we will complete the other remaining section.

Bruce & Tom's: Gloucester, MA

We have not had any reported issues sent to us regarding this favorite riding spot. All seems quiet with just a few messy spots caused by the weather. As many know, we will keep restating this information for our growing list of newsletter subscribers; the B&T's trail network spans land owned by Essex County Greenbelt and a number of private landowners. The area owned by Essex County Greenbelt is officially known as Tompson Street Reservation. Currently mountain biking is allowed year round, but we ask that you use some common sense when riding there during the winter months. The ground will continuously go through a frost, freeze and thaw transition throughout these winter months. During this time, the trail system is sensitive, so again just use common sense when riding.





Movie Premiere Re-Cap!

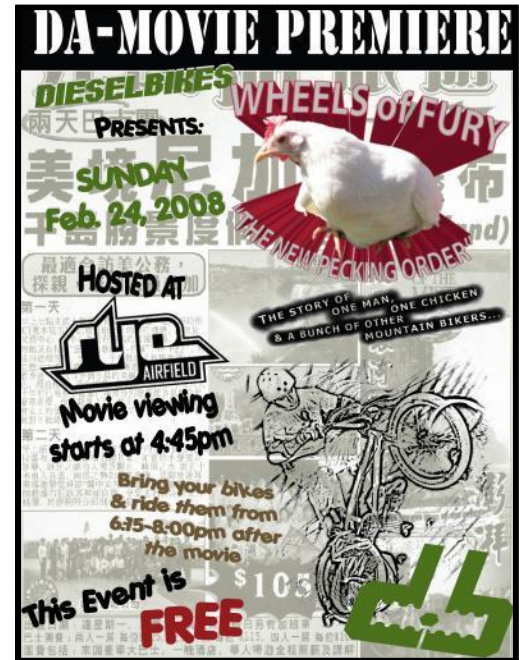
This past month Dieselbikes hosted our first movie premiere at Rye Airfield in Rye New Hampshire. We were happy with the turnout having just over 35 attendees and generating over 200 dollars in monies for trail maintenance and bike related activities.

The movie was received in good light by the attendees with plenty of laughs during the comical sections and yells during the crashes. Our reporting team was out and about after the movie premiere getting the crowd's reaction and opinion about the movie.

You can view these short interviews by visiting our website or [clicking on this link](#). Once again, this is not your typical mountain bike movie and we are sure many people who came to the premiere did not expect to see such a non-typical bike movie.

This was our first movie premiere that did have its share of delays and technical difficulties, but in general we believe it turned out great. We do plan on having future movie premieres and will address these delays to make the next event bigger and better than the last.

If you attended this event and have further comments, questions and suggestions, please let us know. We can only make the next event better by have attendee's input.



Dieselbikes Community Out Reach!

We are a growing mountain bike club with a solid core of dedicated volunteers. During the past 4 years we have been contacted by riders in New York, given tours in Lynn Woods to a host of riders from Canada and sold our amateur local bike movies as far west as California. This all has been completed by word of mouth. Regardless of our growth, we can only reach out to so many individuals in the community by word of mouth.


With that said we are in the process of beginning a campaign to convey our mission statement to as many mountain bikers throughout New England. With our growing trail involvement and second year of hosting mountain bike events, we want to ask YOU to help spread the word.

Dieselbikes does not have an endless marketing budget and we prefer to use the monies collect through donations, events and product sales for trail maintenance projects and related mountain bike events.

How can you help? The answer to that question is simple. Tell your friends, go to your local bike shop and inform them about Dieselbikes upcoming trail work and MTB events. Suggest sending an e-mail to us (info@dieselbikes.com) and ask to be signed up for our monthly newsletter.

We want to concentrate on trail work, local filming and mountain bike events. Your help in this matter would be greatly appreciated and help us make the sport of mountain biking more prevalent in New England.

DIESELBIKES



Who Is Dieselbikes?
Dieselbikes is a "Grassroots" New England Mountain Bike Club based out of Lynn Massachusetts whose goal is to support & expand the sport of mountain biking.

Established in 2004, we are involved with trail maintenance/building programs, produce amateur mountain bike movies, host mountain bike events and work with other local bike advocacy groups.

Each year our club expands reaching out to more riders and members of their families within the local mountain bike community. As part of our out reach program, we have begun a mass campaign informing bicycle shops throughout New England of our existence. The reason behind this campaign is based upon the club's decision to expand beyond the local Boston area.

Our Goal & Mission!
In short, Dieselbikes primary goal is to put New England on the map as a premiere destination for mountain biking. We consider New England to be one of the best kept secrets for mountain biking across this country. With dozens of epic XC trails, a number of "meat and potatoes" trails and numerous mountains offering downhill, New England has it all right at our fingertips!


Our mission is to expand, promote and create a distinct portrait of mountain biking in and around New England. Much of the New England bike community is segmented with many groups only riding within their local trails. We feel by cross promoting different riding styles and establish more interactive social bicycle events, we can create a "VIBE" bring the community closer together ultimately expand this sport!

We Cannot Do It Alone!
These are some pretty big ambitions and no one organization can achieve them alone. We do not expect to accomplish these goals overnight, but plan on working towards them in conjunction with other local area groups, businesses and individuals such as yourself.

Whether we host our own events, support events and/or provide assistance for events, marketing, it's all about networking and developing long-term relationships. We are all working towards the same primary goal and that's to maintain and expand the sport of mountain biking.

At this point in time we do not have membership fees associated to our existence. Our ability to continue our annual efforts is solely based upon volunteers who spend their time helping us and monies generated by sales of our on-line products.

As we expand to bring the community closer together we will strive never to loose our focus and always maintain our "Grassroots" beginnings.





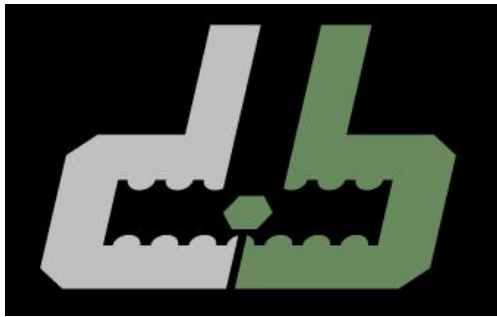
DIESELBIKES

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Website: Dieselbikes.com

***“New England Mountain Bike
News and Trail Information”***



Who We Are:

We are just a group of riders who started this web-site to quietly get into the mountain bike industry. We do not expect anything big from this venture but to have fun doing what we love, RIDE OUR BIKES!!! Over this past year we have seen a huge following for Dieselbikes and plan on turn this hobby into a business to help support and expand New England mountain biking.

Our Roots:

The roots of Dieselbikes starts in the City of Lynn better know as the "City of Sin." Over the past years we have added riders to our team whom brings their own unique style of riding and personality. Our local (unofficial) freeride park is none other than Lynn Woods. You will find us riding there 3 ~ 4 times a week during the biking season. Whether working our day and/or night jobs, we all find the time to make that blissful ride of downhill descends, jumps, hucks and friendly camaraderie that is only found when we RIDE OUR BIKES!!!

Mission:

Our mission is expand, promote and create a distinct portrait of mountain biking in and around New England. We believe that New England is one of the best places to mountain bike and feel by bringing all mountain bikers together, we will create a VIBE which will help expand this sport!

Whether posting pictures, videos, local trail maps and/or scheduling biking trips, we are starting small and keeping it simple. Someday our secondary goal is to build downhill/freeride bikes and or bike components for anyone who wants bulletproof products tested on FLAT DROPS here in New England.

Group Rides

Our 2008 group rides will begin on April 19th with our 3rd Annual Lynn Woods Opening Day Ride.

Dieselbikes will begin posting weekday and weekend group rides on our web-site. You can view these dates as they become available at the following link below:

DIESELBIKES GROUP RIDES

If you would like to be placed on our group rides list, please feel free to contact us at the following e-mail address:

dbgrouprides@dieselbikes.com

Our group rides have no set pace or rider level. We are just out riding our bikes and having fun. All rider styles and levels are welcome.

